



CAPE CHAMBER COUNCIL AND STAFF SIGN PLASTIC PLEDGE

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Members of the Cape Chamber of Commerce and Industry have signed a plastic pledge to tackle the growing problem of plastic pollution.

The plastic pledge commits members to supporting the goal of reducing the plastic footprint that is so damaging to our ecological environment.

We will promote the drive toward attaining zero packaging waste in landfills, as well as the initiative to ensure that all packaging is either reusable or recyclable and the phasing out of single-use plastics.

Awareness of the dangers from the overuse of plastic has increased dramatically in the last year or two and what is now required was a change of thinking.

Anyone who recycles household waste quickly realises that most of the waste is plastic and paper and both can be recycled instead of being sent to landfill sites.

In spite of this, the use of plastic, especially in the food industry, is increasing and in many shops it is virtually impossible to buy green vegetables that aren't prepacked in plastic and polystyrene. There is a belief that this somehow adds value but it does not. It adds everlasting plastic to the environment.

One problem is that there are many different kinds of plastic and different technologies are required to recycle them so it's essential to design all plastic products so that they could be recycled. Plastics that are difficult to recycle should be phased out.

A change of thinking is required and I believe that business can and should take a leading role in dealing with the plastic problem.

Janine Myburgh

President of the Cape Chamber



CAPE CHAMBER
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