



14 OF CAPE TOWN'S BRIGHTEST BUSINESSWOMEN HEADING TO SHANGHAI, CHINA FOR IWEC

Date Published: 29 AUG 2018

Fourteen of Cape Town's brightest businesswomen will be heading for Shanghai, China, next month to look for opportunities in Asia and to meet with another 291 outstanding business women from 39 countries.

The occasion is the annual conference of the International Women's Entrepreneurial Challenge (IWEC) and award ceremony. IWEC is a New York based non-profit company with a mission to connect and develop a global network of successful women business owners.

The delegation will be led by myself, Janine Myburgh, President of the Cape Chamber of Commerce and Industry, and includes seven women who have all won IWEC awards in previous years. Also in the party will be Jaqueline Naughton, owner of the BYC Group, who will receive an award this year.

The second Cape Town winner, Jill Bysshe, is recovering from a recent motor accident and will not be able to make the trip.

IWEC conferences provided a wonderful opportunity for women to inspire each other, exchange ideas, build new business contacts and explore export markets.

The women at the conference own businesses which generate a combined revenue of 26.6 billion US dollars a year. I think these numbers tell us that we will be meeting some very dynamic people and we can expect great things to happen.

Also in the South African party are Denise Stubbs of Thokozani Wines and Judy Sunasky of Blendwell Chemicals who are likely to be future winners of the awards. They are both being mentored by previous winners to develop and grow their businesses. Only firms with annual turnover of more than R20 m qualify for entry.

The conference takes place on the Shanghai campus of the China Europe International Business School from August 9 to 12.



CAPE CHAMBER
OF COMMERCE & INDUSTRY

Janine Myburgh

President of the Cape Chamber

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