

WHERE
OPPORTUNITY
MEETS™



CAPE CHAMBER
OF COMMERCE & INDUSTRY





WHERE OPPORTUNITY MEETS™

No matter what the prevailing climate is for business, there will always be opportunity for those who rise to the challenge and seek it out.

The Cape Chamber of Commerce & Industry is where that opportunity meets.

YOUR ACCESS POINT

Belonging to the Chamber offers access to an established network where legitimate businesses can meet and engage.

The Chamber is a dynamic and safe space for lowering risk, being heard and finding opportunity.





THE VOICE OF BUSINESS

We have been speaking up on behalf of our members since 1804.

Our ability to lobby with integrity is underpinned by our status of being fiercely independent. We are not affiliated to any political party, and we are not beholden to any single organisation.

The Chamber monitors proposed legislative changes that could affect business interests. Where necessary, evidence is submitted to the appropriate Parliamentary Standing Committee or other authorities on behalf of our members.

We stand up and say what needs to be said.
We are heard and people heed what we say.

SEMINARS AND WORKSHOPS

A variety of seminars and workshops are offered by the Chamber to facilitate information-sharing and training for our members.

We play a significant role in keeping our members informed of the latest issues affecting business and industry, both large and small.





NETWORKING

We have nearly as many events as there are business days in the calendar.

We host both formal and informal networking functions, giving you the opportunity to connect with others and grow your network.

CONFERENCES AND MAJOR EVENTS

We organise a variety of major events throughout the year, ranging from business expos to celebrations such as International Women's Day.

We host the Exporter of the Year which celebrated its 28th year in 2018.





INTERNATIONAL TRADE FACILITATION

We have an International Trade Desk which is the first point of contact for trade missions and visiting delegations.

We also set up information seminars on how to conduct business with various countries and assist members with information on exhibitions, as well as arranging for incoming delegations to visit the Chamber and meet with our members.

ENABLING TRADE

The Chamber supplies a *Carnet de Commerce*, which is a letter of introduction in both English and French, and is an invaluable aid for members travelling abroad on business.

As an accredited body, the Chamber issues Certificates of Origin subject to foreign custom guidelines. eCertification is now also available.





BUSINESS ADVICE AND HR SUPPORT

We are a source of information and advice on a host of issues, some which include:

- Export/Import
- Human Resources
- Incentives
- Legislation
- Tenders
- Transport

THE CAPE CHAMBER FOUNDATION'S ESD FUND

Our Foundation is a section 21 company aligned with Enterprise and Supplier Development (ESD) requirements in terms of the BEE codes of good practice. The mission is to facilitate investment and subsequent growth of black owned business.

PROMOTING TO THE NETWORK

Our member base is representative of nearly all sectors in the region.

We communicate extensively with them via various platforms.

For advertising rates, contact Joy Kennedy: joy@capechamber.co.za

Should you wish to host an event, Contact:
Nadia Singh: nadia@capechamber.co.za

For sponsorship opportunities, Contact:
Dave Zimmerman: dave@capechamber.co.za





STAMP OF APPROVAL

As a member of the Chamber you are entitled to use the 'member' logo in all your communication.

Research¹ shows that when consumers know that a business is a member of a Chamber of Commerce, they are 44% more likely to think favourably of it.



¹The Schapiro Group. The Real Value of Joining a Chamber of Commerce. A Research Study. Undated. Based on data from a web based survey of 2 000 adults representative of the US population.

LOCAL CHAPTERS

Meetings and events are held at various venues throughout the region to offer members the opportunity to meet informally, listen to topical speakers or express their concerns about issues affecting business in the area.

To find the chapter closest to you, contact Linda Roopen:
linda@capechamber.co.za





PORTFOLIO COMMITTEES

The Chamber has established Portfolio Committees that play an active role in policy formulation and information sharing.

The committees cover the following sectors:

- Agribusiness
- Digital
- Economic and Financial Development
- Human Resources
- Industrial Focus
- International Trade and Tourism
- Small Business Development
- Transport and Transport Infrastructure

To enquire about joining a Portfolio Committee, contact
Narieman Solomon: narieman@capechamber.co.za

25 REASONS TO JOIN THE CHAMBER

Belonging to the Chamber offers you access to an established network where legitimate business can meet and engage. The Chamber is a safe space for being heard and finding opportunity.

These are just some of the benefits of being a member





	Non-members	Members
1 Advocating/Lobbying on behalf of business	Benefits all organisations	
2 Networking Events	Full rate	Discounted or FREE
3 Large number of talks and informative events	Full rate	Discounted or FREE
4 Connecting with a dynamic business community	Not available	Accessible
5 Conferences and major events	Full rate	Discounted or FREE
6 Key stakeholder engagement	No access	FREE
7 Ribbon cuttings (promoted on social media)	Not available	FREE
8 Listing of your company on the website	Not listed	FREE
9 Chapter committees	Not available	FREE access
10 Portfolio Committees	Not available	FREE access
11 Opportunity to run courses	Not available	Profit share
12 Use of Member logo	Not allowed	FREE to use
13 Business Information Service (ask us anything)	Not available	FREE
14 Training in wide variety of courses	Full rate	Reduced rate
15 Member to Member deals	Not available	Accessible
16 Access to incoming trade delegations	Charged for	FREE
17 Chamber Book Club	Not available	FREE
18 Sponsorship and advertising	Full rate	Reduced rate
19 Export assistance	Not available	FREE
20 Certificates of Origin	Full rate	Reduced rate
21 Rooms for hire	Full rate	Discounted rate
22 Carnet de Commerce	Not available	FREE
23 Individuals who can benefit from membership	None	All staff
24 Tiered member rates	N/A	Affordable rates
25 Email correspondence	Available in part	Available in total

ROOMS FOR HIRE

The Chamber has various meeting rooms available for hire to members at favourable rates. Equipment such as flip charts, data projector, TV and free WIFI can be provided.

Refreshments and meals are also available on request.

Contact: joy@capechamber.co.za





CAPE CHAMBER

OF COMMERCE & INDUSTRY

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JOIN THE CHAMBER TODAY

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