



taking care
of business

REDIRECT
RESTORE
EMPOWER



1. CATALYTIC OUTPUT

A circular-economy solution that redirects unsold but usable goods from major retailers to be resold, repaired, or repurposed by **trained new entrepreneurs & vetted NPOs**

Training unemployed South Africans to turn excess merchandise into businesses.

2. OUTCOME

A formalised supply chain with warehousing, logistics, and digital inventory management

Reliable, traceable surplus redistribution at scale

Reduced landfill waste and disposal costs

Livelihood opportunities for unemployed South Africans

3. IMPACT

2,000+ stores redirecting surplus merchandise

2M+ items diverted from landfill annually

Thousands of microentrepreneurs trained and supported

R500M+ in entrepreneur-generated profits

4. LONGEVITY

15+ years

scalable growth across regions.



We unlock opportunity and empower people to build sustainable small businesses.