

sixty60



1. CATALYTIC OUTPUT:

By integrating **digital ordering, store-based fulfilment,** and **last-mile delivery** into a seamless on-demand model, Sixty60 has fundamentally reshaped grocery retail in South Africa.

2. OUTCOME:

Strengthened supplier & delivery performance standards

Competitors launched similar services in response

Accelerated **innovation** across retail and logistics

3. IMPACT:

18 181
new jobs created since launch

Raised the bar for **customer experience & service**

4. LONGEVITY:

For the foreseeable future

Delivering more than groceries. **Delivering change.**