

Bluebird Intelligent Transport



1. OUTPUT

Door-to-door workforce transport during unsociable hours – designed specifically for the **Western Cape** context, with its focus on **safety, context-appropriate technology** and **cost reduction**.

300,000+
employee trips/month

2. OUTCOME

- Up to **50%** cost savings per passenger
- Gives businesses **cost control & scalability**

- Workforce **safety** is prioritised
- Reduces **absenteeism & late attendance**

3. IMPACT

Builds **investor confidence**

Jobs accessible to **thousands** previously excluded

Large operational growth – for some from **400-seats** to **8,000-seats**

4. LONGEVITY

10+ years
sustained impact

Connecting people to opportunities. Driving business. Building the Western Cape.