

# Agri-Expó

CONNECT • GROW • PROSPER



## 1. CATALYTIC OUTPUT

An **institutional platform** that **connects** the full **agri-value chain** (producers, industry, government, academia, consumers)

**30+**

strategic partners across public & private sectors

## 2. OUTCOME

**Stronger, more competitive agricultural ecosystem** created through:

- Industry benchmarking & quality standards
- Skills development & knowledge transfer
- Market access & brand visibility
- Youth development pipelines
- International market integration
- Improved product quality, innovation & business growth

## 3. IMPACT

**Hundreds** of businesses engaged, **thousands** of livelihoods supported

### Drives:

- **Global integration** → access to international competitions & networks
- **Youth participation** (1,000+ annually)
- Rural economic development & job creation

## 4. LONGEVITY

**Long-term, system-level impact** through collaboration at scale

Uniting the agri-value chain. **Growing people, businesses and communities.**