



Western Cape
Government

FOR YOU



The Western Cape

Investment Summit

CATALYSING GROWTH, CONNECTING OPPORTUNITIES

Department of Economic Development and Tourism

Western Cape Investment Summit

Cabinet Briefing & Update

22 October 2025

The Western Cape Investment Summit 2025

5 - 7 November 2025

#InvestInWesternCape



The Western Cape
Investment Summit
CATALYSING GROWTH. CONNECTING OPPORTUNITIES



CITY OF CAPE TOWN
ISIXEKO SASEKAPA
STAD KAAPSTAD



INVEST CAPE TOWN

Supported by:

WCIS – 5-7 November 2025



The Western Cape

Investment Summit

CATALYSING GROWTH, CONNECTING OPPORTUNITIES

OVER THREE IMPACTFUL DAYS, WCIS 2025 WILL FEATURE:



**Fascinating plenaries
and keynote sessions**
with global thought
leaders



**Investor-project
matchmaking** in our
dedicated Deal Room



**Sector-specific
workshops, showcases,
and masterclasses**



**Real-time Investment
facilitation** through
government and advisory
support



Site visits to high-
potential projects across
our province

Status - Project plan WCIS

Phases and Tasks for WCIS Gantt Chart		Status	March	April	May	June	July	Aug	Sept	Oct	Nov
Phase 1	1. Project Initiation & Foundation	Complete									
	Appoint Project Manager (PM) and define roles. ✓ Advertise & finalize Terms of Reference (ToR) for PCO. ✓ Gather stakeholder data (investors, government, partners). ✓ Develop Awareness & Communication Plan. ✓ First Steering Committee Meeting to establish task teams. ✓		x	x	x						
Phase 2	2. Planning & Initial Engagement	Complete									
	Send letters to consulates & embassies (CGs) for diplomatic & trade support. Launch Awareness Campaign. Develop PCO SLA & briefing document template. ✓ Draft Tender Briefing Presentation. ✓ ✓ Pipeline & portfolio draft ✓ Second Steering Committee Meeting. ✓			x	x						
Phase 3	3. Procurement & Investment Readiness.	Complete									
	Appoint a Professional Conference Organiser (PCO). ✓ Secure venue deposit & confirm spaces. ✓					x					
Phase 4	4. Pipeline & Partnerships	Complete									
	Finalize Investment Pipeline (Investors & Investor-Ready Projects). Call for proposals (investment-ready projects) ✓ .					x	x	x			

Status - Project plan WCIS (Cont.)

Phases and Tasks for WCIS Gantt Chart		Status	March	April	May	June	July	Aug	Sept	Oct	Nov
Phase 5	5. Investor Outreach & Matchmaking	Complete									
	Call for proposals ✓ & Send the Investment Portfolio to Investors for matchmaking. ✓ Appoint a specialist company to do matchmaking. ✓ Launch matchmaking portal. ✓ Matchmaking meetings (on-going)					X	X	X	X	X	X
Phase 6	6. Logistics execution & Final Preparations	Complete									
	Monthly Steering Committee Meetings continue. Finalize all Marketing, PR and Digital Media. ✓ Appoint a PR company to undertake marketing and support comm's ✓. Confirm all partnerships, sponsors & exhibitors. ✓ Ensure all logistics & operational requirements are in place. ✓								X	X	X
Phase 7	7. November 2025 – Event Execution & Post-Event Wrap-Up	To be completed									
	5–7 Nov 2025 – Western Cape Investment Summit at CTICC. 11 Nov – Stakeholder Steering Committee Debrief.										X

Key events – Aug, Sept, Oct & Nov 2025

**Fringe Events –
Engagement with
JSE in August
2025
(On track)**

**Premier Investor
Dinner – SAPOA
(Sept 2025)**

**Launch of
Website &
Dealbook (Sept
2025)**

**Briefing to CGs
and foreign
business
chambers
7 Oct 2025**

**2nd & 3rd
announcements -
planned for (Oct
2025)**

**WCIS !!!
5-7 Oct 2025**

Key updates and announcements



5 to 7 November 2025 at the Cape Town International Convention Centre



2nd announcement will be published this week. 1st announcement & press conference was completed in Sept 2025

Save the date invitations went out to all delegates who must RSVP on the website



Western Cape Government

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With less than one month to go, the Western Cape is rolling out the red carpet for global capital at the inaugural Western Cape Investment Summit 2025 (WCIS 2025), a three-day event set for 5-7 November at the Cape Town International Convention Centre. Anchored by the theme "Catalysing Growth, Connecting Opportunities," the summit is a meticulously crafted deal-making platform designed to unite local, national, and international investors with high-impact, transformative projects. Read more at <http://bit.ly/48o7dUA>

Considering investing? More information, is available at the dedicated summit website <https://wcis.co.za/>



PR plan is being implemented, and PR company was appointed by PCO.

Task Team: Stakeholder Engagement & Communications



Delegates & Investors



Targeted Personal Invitations: 160 personalized invitations were sent to key individuals for focused stakeholder engagement.



Broad Invitations to Apply: 230 invitations to apply were distributed, expanding the potential delegate and investor pool.

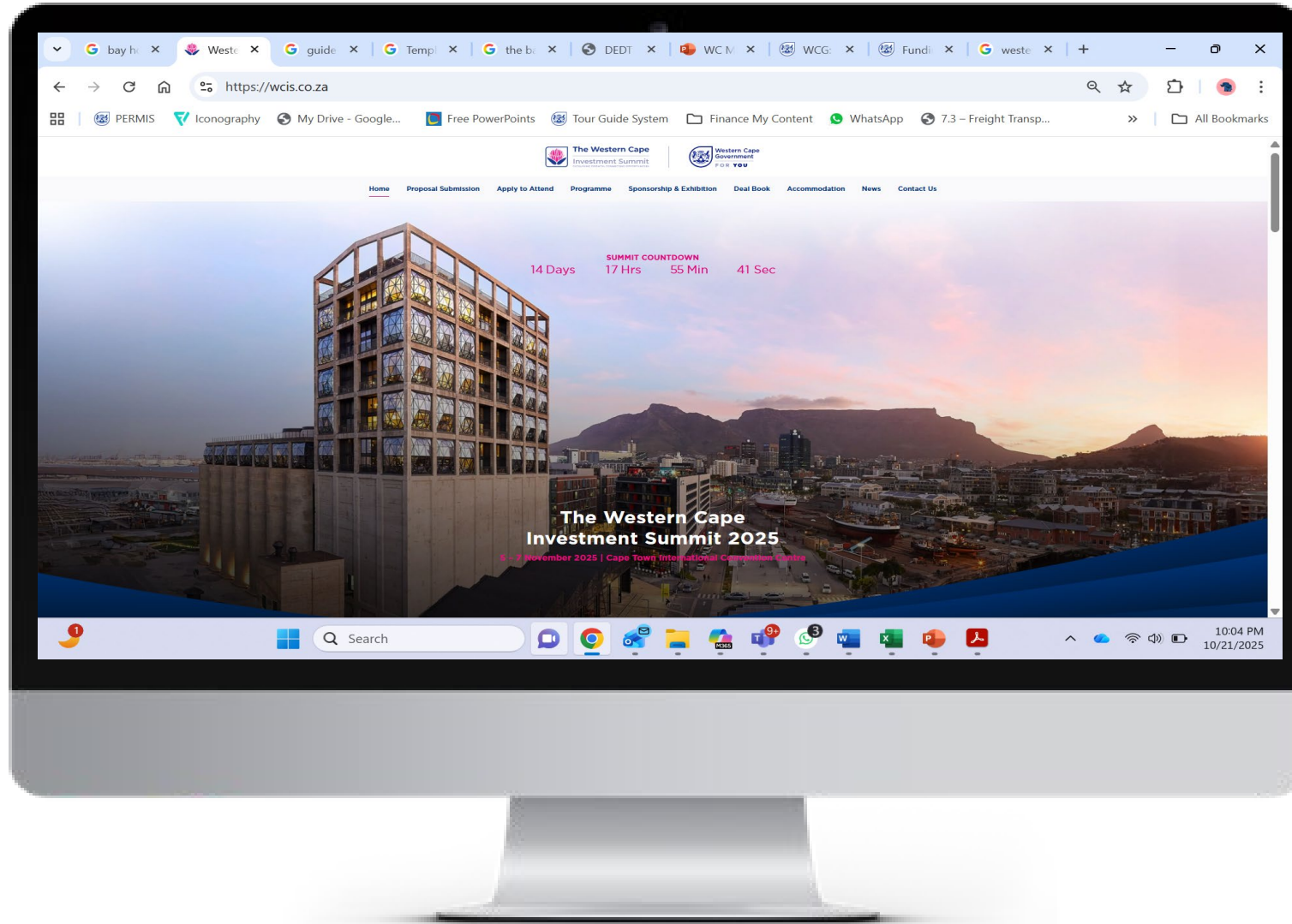


Balanced Outreach Strategy: The approach balances exclusivity and inclusivity to attract a diverse and high-quality attendee list.



Fostering Investment Opportunities: Strategic invitations are designed to encourage meaningful interactions and investment growth.

Visit the official summit website: <https://wcis.co.za/>



To enquire about how your project can be matched to an investor or if you wish to be matched to a project as an investor, please contact: info@wcis.co.za

WCIS PR Plan – Summit Goals & Messaging



MESSAGE THEME	KEY POINTS	CALL TO ACTION
R1 Trillion Ambition	Inclusive economy growing at 5% annually	Join the summit to invest
R200 Billion Target	New investment to boost growth and jobs	Discover top projects
Deal-Making Platform	Exclusive access to leaders and projects	Secure your seat
Event Details	5–7 Nov 2025, CTICC 2, Cape Town	Register now

Broadcast and Social Media Coverage

MEDIA CHANNEL	COVERAGE AREA	TYPE
SA Freight News	National	Online Publication
Poort FM	Johannesburg	Community Radio
Waterberg FM	Limpopo	Community Radio
Bay FM	Gqeberha	Community Radio
Valley FM, CCFM, Radio Atlantis, Witzenberg Radio	Western Cape	Community Radio
WCG Facebook & LinkedIn	Online	Social Media

https://thenewspaper.co.za/investment-summit-2025-set-to-unlock-new-opportunities-for-western-cape-businesses/

THE NEWSPAPER
Friday, October 10, 2025

Investment Summit 2025 set to unlock new opportunities for Western Cape businesses

https://disruptafrica.com/2025/10/09/western-cape-investment-summit-to-matchmake-startups-with-investors/

DISRUPT 2025 The African Tech Startups Funding Report

FREE DOWNLOAD

DISRUPT AFRICA PODCAST

https://www.capestownetc.com/news/western-cape-investment-summit-catalyse-economy/

cape(town)etc

Bank on better

Western Cape announces summit to catalyse R1 trillion economy

https://cbn.co.za/industry-news/expos-events-news/wcis-2025-could-transform-south-africas-business-landscape

www.cfaoequipment.co.za

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WCIS 2025 could transform South Africa's business landscape

Article by: CBN October 9, 2025

SEW-Eurodrive at automotive

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SHAPING THE FUTURE OF FREIGHTING EAST AFRICA

Cape investment summit unveils

TRADE/INVESTMENT

Dangerous Goods October 2025

Freight Features

Non-compliant operators undermine responsible transporters

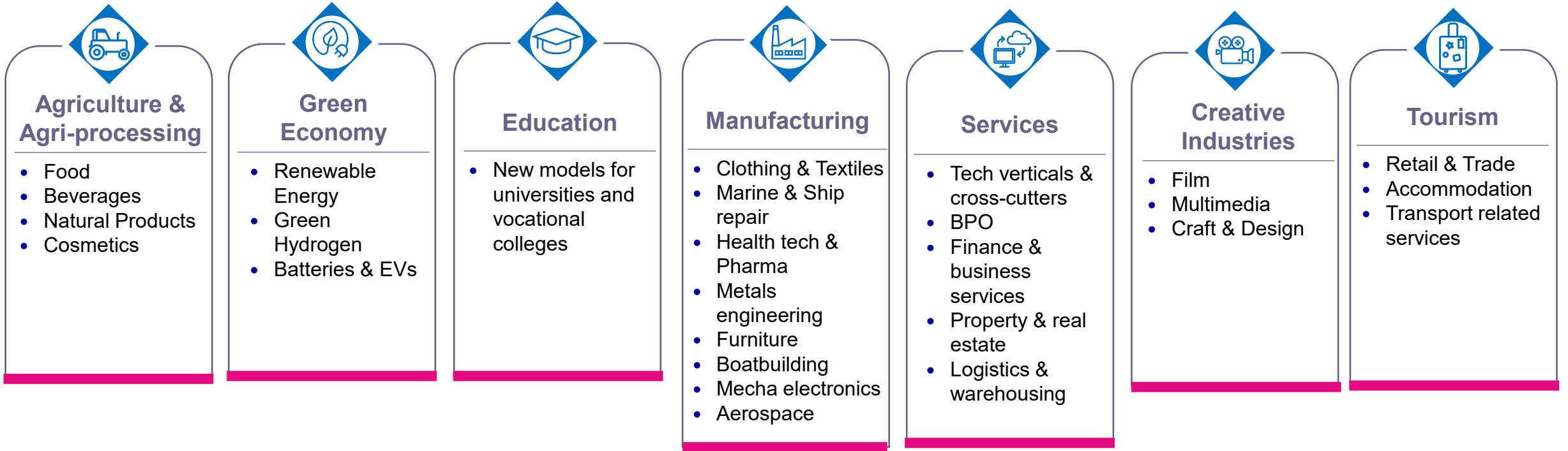
Democratic Republic of Congo FREIGHT CERTIFICATIONS

WCIS Media coverage...

Task Team: Investment Pipeline



Sectoral Growth Opportunities – Focus Areas for WCIS



Digital Transformation (scale, scope and speed)

Green Transition (competitiveness, future proofing)

Public Infrastructure Investment Opportunities – WCIF Linkage

Investment Pipeline

01

A total of **266** investment proposals were submitted, showing strong market interest.

02

Vetting round 1
68 proposals were cleared for the Deal Book and matchmaking, demonstrating alignment with summit goals.

03

Vetting round 2
55 proposals shortlisted for additional vetting, indicating potential for further consideration.

04

Final round
110 proposals are part of the WCIS deal book.

Deal book & Investor matchmaking

1

Deal Book Preview

The Deal Book preview is available with limited access and the first batch of proposals uploaded. Remaining proposals will be uploaded by 14 October.

2

Deal book & Portal

The Matchmaking Portal & Deal book is now live, with matchmaking meetings scheduled since Friday. The portal provides full Deal Book info, meeting calendars and engagement between investors and project owners

3

Portal Launch

The portal will be launched on 10 October 2025 with 110 approved proposals to-date, enabling seamless connections between investors and project owners.

**The value of the Western Cape
Investment Summit deal book
= R399 billion**

Deal book

Deal Book

The consolidated investment pipeline for 2025 reflects proposals received with a combined value of approximately **R446 billion**, spanning more than 100 projects across key sectors of the Western Cape economy.

All submissions are undergoing a rigorous vetting process, and only those that meet the established criteria are **approved for inclusion in the Summit Deal Book**. This ensures that the portfolio reflects investment-ready projects of significant scale and impact.

The Deal Book enables investors and delegates to:

- Explore a curated portfolio of vetted and approved projects.
- Identify opportunities of interest across multiple high-value sectors.
- Schedule meetings with project representatives via the dedicated matchmaking portal.



Key sectors represented include:

- Property & Retail
- Green Economy & Sustainability
- Agribusiness & Food Systems
- Manufacturing & Industry
- Logistics & Warehousing
- Tourism & Experiential Economy
- Technology & Digital Innovation
- Transport & Infrastructure
- Creative Industries

Below you'll find a **selection of approved projects**, offering a first look at the exciting opportunities that will feature at the Summit. More projects will be added as the vetting process continues.

All

Green Economy & Sustainability

Infrastructure & Transport

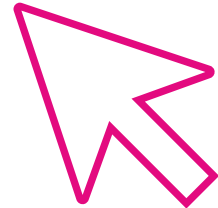
Logistics & Warehousing

Manufacturing & Industry

Property & Retail

Technology & Digital Innovation

Sample of Deal Book projects. Once registered, investors have access to the full deal book and the matchmaking app.



HYDROGEN & ELECTRIFICATION SKILLS

A high-volume, industry-led programme to produce a clean-tech-ready workforce for the Western Cape's hydrogen, renewables and electrification build-out. Verciti delivers internationally accredited training through an immersive AI/AR/VR platform (mobile-first; low capex for employers), paired with in-person assessment, a Training-of-Trainers (ToT) pathway to scale local instructor capacity, and a Guaranteed Interview Partner employer network to convert skills into jobs. All content will be localised and mapped to South African standards and qualifications (e.g., SAQA/QCTO) and delivered with South African awarding bodies/SETAs to ensure recognition and portability. The project anchors in the West Coast Industrial Hub and supports South Africa's Just Energy Transition, with delivery across the province and a scalable model for national roll-out. Grant ask (blended uses): Grant funding to underwrite ToT delivery, localisation & qualification mapping, learner bursaries/stipends & devices/connectivity, mobile labs/VR assessment kits, monitoring & evaluation, and employer engagement (e.g., Guaranteed Interview Partner onboarding and outcomes tracking) to maximise inclusion, quality and job conversion.

Industry Focus: ICT
Project Value: R60 million
Investment Location: Saldanha Bay

THE CARE REVOLUTION

This project seeks to expand equitable healthcare access in the Western Cape as a foundation for a Pan-African model. By delivering affordable digital health solutions and training local Care Buddies, it reduces barriers for underserved communities while creating dignified jobs in the healthtech sector. The initiative also lowers the environmental footprint of care through digital platforms and strengthens resilience against climate-related disruptions. In doing so, it advances health equity, fosters local innovation, and supports sustainable, inclusive growth.

Industry Focus: ICT/Health
Project Value: R52 million
Investment Location: Western Cape

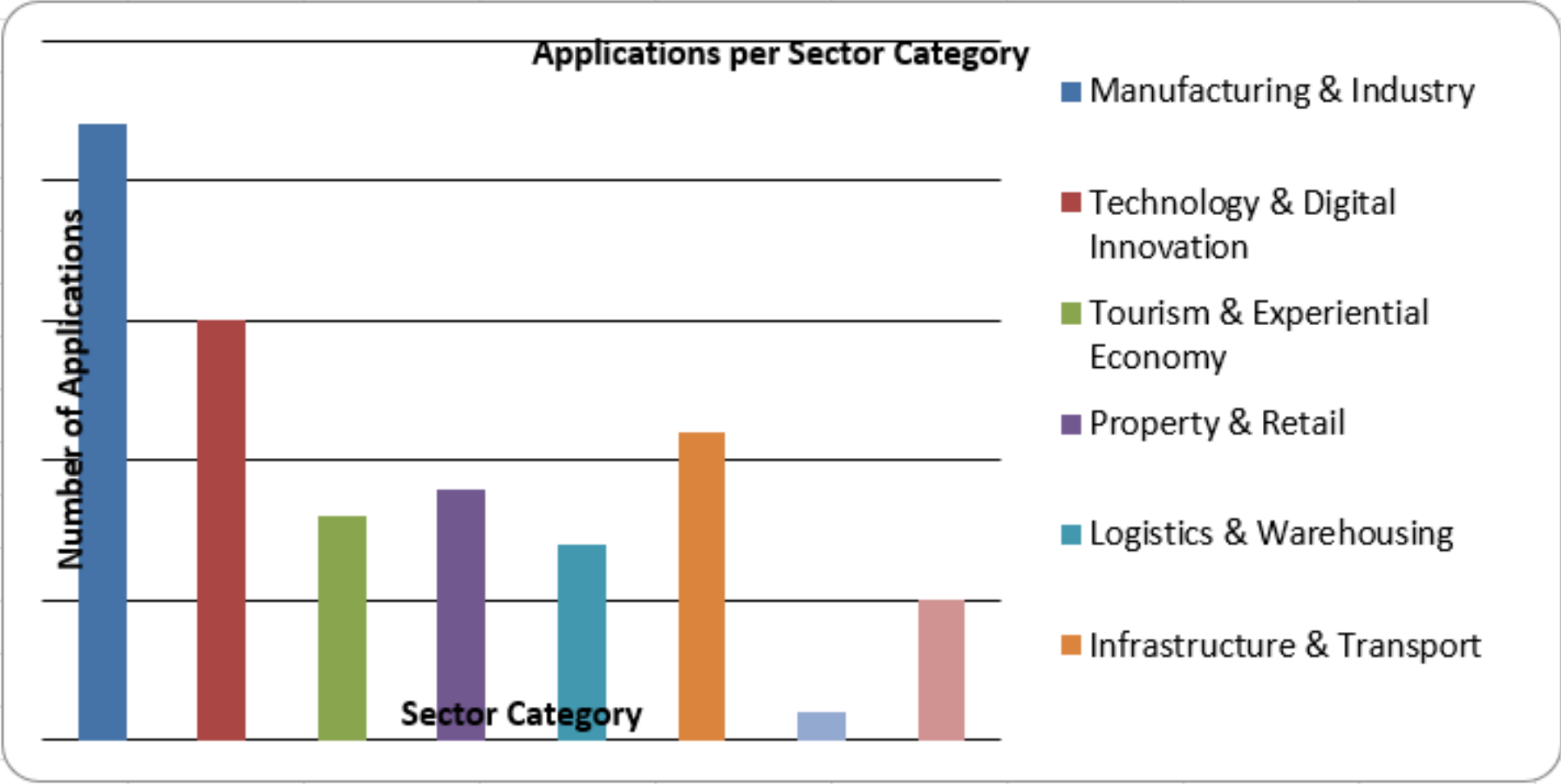
Matchmaking Portal

115 investor registrations.

110 vetted projects in the deal book

A total of **204** meeting requests to date, showing strong interaction on the matchmaking portal. Round 3 projects to be added this week, which will increase meeting requests.

Project Sector Breakdown



Task Team: Operations & Event Logistics



Operations & Event Logistics

1. Professional Conference Organiser (PCO)

- Venue hire and contracting complete – CTICC
- Critical milestone: 1st payment tranche to CTICC processed
- PCO issued the brand and communications briefing document and executed as per the brief – WCIS Brand plan and CI developed and presented

2. Venue & Operational Event Services

- Primary Venue: CTICC 2 booked with multiple breakaway rooms (deal rooms and breakaway rooms)
- Service Requirements: AV, Infrastructure, Safety & Security, IT, Registration, Catering, etc, have been activated

3. Protocol Development – Stakeholder Engagement Guideline

- Comprehensive Do's & Don't's Protocol Document to be developed by members of this task team
- Will serve a dual purpose, for internal guidance and the PCO operational framework

4. Event Permit Application Process

- Timeline: In progress and on-track
- Event risk categorisation determined as low risk. Permit application process, commencement by PCO
- Compliance: All regulatory requirements to be addressed through the formal application process

Western Cape Investment Summit – Programme

DAY 1 - 5 Nov	DAY 2 - 6 Nov	DAY 3 - 7 Nov
Opening Ceremony	Keynote address	Growth opportunity dialogues
Keynote address	Panel discussions	Deal room meetings
Panel discussions	Growth opportunity dialogues	Investor testimonials
Networking cocktail reception	Deal room meetings	Closing plenary
	Gala dinner	Site visits

Venue set-up, fringe events & branding



Venue Layout and Sessions:

CTICC 2 hosts the summit from 04 to 07 November with Hall 10 for plenary and exhibition. Multiple meeting rooms support breakout and deal sessions.



Branding Strategy: Branding includes entrance wraps, wall and pop-up banners, directional signs, and branded registration and stage areas.



Branding Compliance: All branding follows the WC Government Branding Guide and prominently displays the summit's logo and corporate identity.



Audio-Visual Setup: Full-time AV technicians will support the summit, with a PA system and background music for events, ensuring smooth communication.



Welcome Cocktail Function: A cocktail event for 300 guests will provide a relaxed atmosphere for networking, featuring music and speeches in Hall 10.



Site Visits Coordination: Wesgro and Prestige Conferences manage site inspections, ensuring smooth logistics at selected attractive venue locations.



Social Events for Networking:

Social gatherings, including gala dinners at scenic locations, promote delegate interaction and investment opportunities.

Venue Layout



Hall 10 – 2nd floor



- We will have the main plenary
- Exhibition stands
- Deal Room Breakaway & activation rooms
- 1 x VIP area
- 1 x DEDAT office
- 1 x PCO office
- 1 x Virtual Deal room
- Meeting pods
- Refreshment stations

SCANDISPLAY

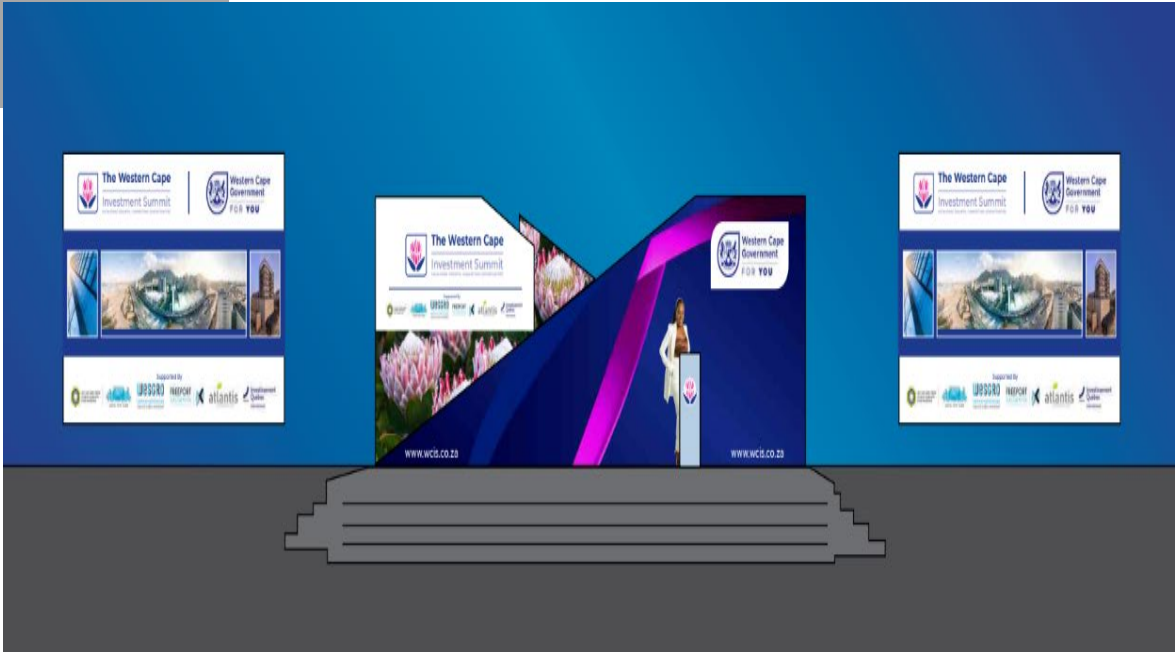
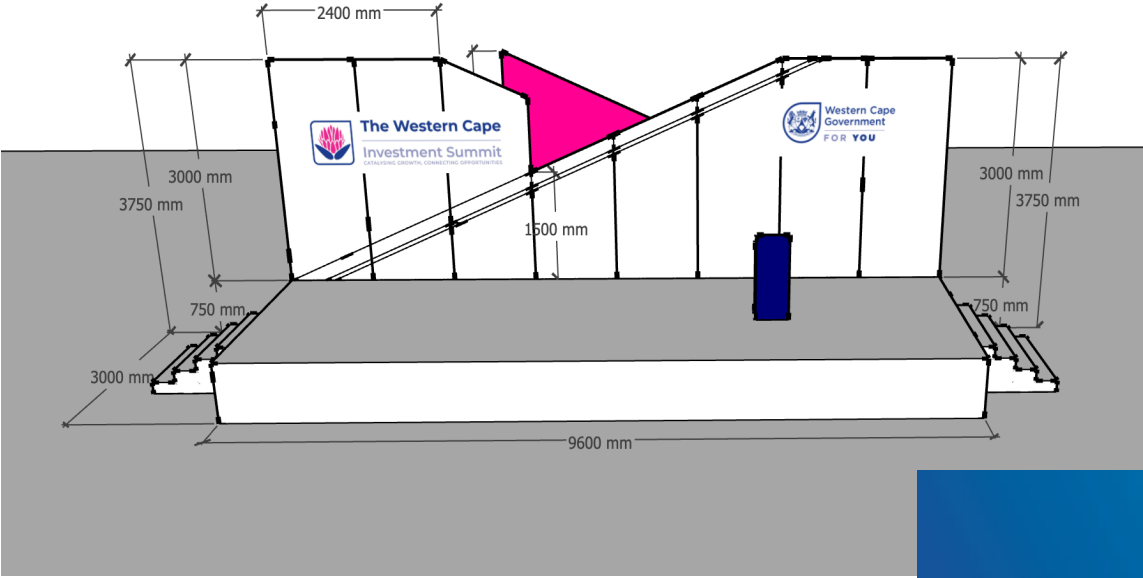
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Western Cape Investment Summit 2025
Venue: CTICC 2 - Hall 10
Show Dates: 5-7 November 2025

AE: ip@scandisplay.co.za
DESIGN: winette@scandisplay.co.za

DWG NO: 722/rev3
2025-07-18

Stage rendition – main plenary



Exhibition stands and booths



Exhibition Booth Planning: 22 booths of 9m² each will be made available, balancing space and exhibitor needs effectively.



Lounge Pocket Creation: Four booths will be converted into a lounge pocket – “Western Cape Lounge” to foster informal networking opportunities.



Diverse Exhibitor Representation: Exhibitors from various sectors and each district municipality & all our investment entities, highlight the summit's inclusivity and broad appeal.

Exhibition stands and booths continued

3. EXHIBITION BOOTH ILLUSTRATION

3m x 3m Standard Booth Sample:



3m x 3m Premium Booth Sample



Standard Shell Scheme Package Include:

- *Unbranded printed fabric backwall*
- *1 x Carpeted space*
- *1 x Wastebasket*
- *1 x Café table*
- *2 x Chairs*
- *1 x Power point*

Branded Shell Scheme Package Include:

- *1 x branded printed fabric backwall*
- *Branded cabinet*
- *1 x carpeted space*
- *1 x wastebasket*
- *1 x café table*
- *2 x chairs*
- *1 x PowerPoint*

Exhibition stands bookings

Stand No	Company Name	Stand Package
1	Open area	
2	Reserved for Western Cape Lounge Pocket	
3	Reserved for Western Cape Lounge Pocket	
4	WESGRO	Full Shell Scheme 9m2
5	FREEPORT SALDANHA	Full Shell Scheme 9m2
6	ATLANTIS SEZ	Full Shell Scheme 9m2
7	Reserved for Lounge Pocket	
8	Reserved for Lounge Pocket	
9	Boer Shipyard	Full Shell Scheme 9m2
10	WC Dept of Infrastructure	Full Shell Scheme 9m2
11	Red Tape Reduction Unit	Full Shell Scheme 9m2
12	CASIDRA	Full Shell Scheme 9m2
13	West Coast District Municipality	Full Shell Scheme 9m2
14	Cape Winelands District Municipality	Full Shell Scheme 9m2
15	Central Karoo District Municipality	Full Shell Scheme 9m2
16	City of Cape Town	Full Shell Scheme 9m2
17	Garden Route District Municipality	Full Shell Scheme 9m2
18	Overberg District Municipality	Full Shell Scheme 9m2

Sponsorship update

Organisation	Amount
Investment Quebec	R100 000
City of Cape Town	R400 000
DP World	R200 000
Brand SA	R250 000

Roles and responsibilities of cabinet

All Ministers and HoD's have been invited

DAY 1: WEDNESDAY 5 Nov 2025

Premier Winde

- Host & lead
- Media
- Keynote address
- Panel discussion
- Networking event

Minister Meyer & Min Simmer

- Address & Panel discussion
- Media
- Networking event

Cabinet Ministers

- Attend the opening ceremony
- Networking event
- Exhibition opening

DAY 2: THURSDAY 6 Nov 2025

Premier Winde

- Host & lead
- Media
- Breakaway content
- Deal rooms (where applicable)
- Gala dinner

Minister Meyer & Min Simmer

- Address & Panel discussion
- Media
- Gala dinner
- Exhibition
- Breakaway content

Cabinet Ministers

- Attend the opening ceremony
- Gala dinner
- Exhibition
- Breakaway content
- Deal rooms (where applicable)

Roles and responsibilities of cabinet

All Ministers and HoD's have been invited

DAY 3: FRIDAY 7 Nov 2025

Premier Winde

- Host & lead
- Media
- Closing Keynote address
- Breakaway content
- Power hour with Premier

Minister Meyer

- Breakaway content
- Summary and closing
- Media
- Site visits

Cabinet Ministers

- Attend the opening ceremony
- Breakaway content
- Exhibition closing
- Site visits

Thank you