



Please complete this nomination form accurately, completely, but succinctly.

1. Contact details

Nominator (Person)	Nominating Organisation	Signature	Date	e-mail address
Professor Armand Bam	Stellenbosch Business School		16 March 2026	armandb@sun.ac.za

Nominated Person	Nominated Organisation	Sub-sector one of the following: Private Sector or Academia or Public Sector or Non-Profit	Cell phone number	e-mail address
Professor Armand Bam	Stellenbosch Business School	Academia	071 633 0699	armandb@sun.ac.za

2. Short description

±100-word description of what the innovation / solution is and who needs to be recognised for which parts of the solution.

(e.g. new service /product /solution /regulation /infrastructure /institutional capacity)

The SBA Programme introduced an innovative business support solution that provides small and emerging businesses with access to training, mentorship, and practical tools to strengthen their operations and sustainability. The solution focuses on improving the business environment for entrepreneurs, particularly those in remote or underserved areas, by delivering workshops, advisory support, and digital systems that assist with business planning and registration processes. The Small Business Academy (SBA) team is recognised for programme design, facilitation, and implementation, while partner organisations and funders are acknowledged for their support in providing resources, infrastructure, and funding that enable the solution to reach and benefit participating businesses effectively.

3. Detailed description

Please answer all the questions (a) to (j) below, and **place answers** in the **prescribed place** as indicated in the **table below** (to construct a results chain).

For instance, the answer to question (a) should be written in the third column next to (a).

- a. What is the target business group/s that this innovation serves and improves?
- b. How many of these target businesses have already utilised this new solution?
- c. How did these businesses access and receive the new solution?
- d. What did this new solution help these businesses become better at?
- e. How did this help to improve their business performance? *Increased sales, lower costs, increased investment, increased employment, increased exports?*
- f. What exactly is this new innovative solution?
- g. What makes it new, compared to what existed before? (Novelty in WC economy)
- h. What makes it better than what existed before?
- i. How is/was the new solution made available to the target market / business group?
- j. What will ensure that the financial viability / sustainability of providing the innovative solution and the beneficial consequences remain intact over this period? *E.g. profitable business with an enduring competitive advantage in the market.* What is the expected longevity of this solution? *E.g. 5yrs, 10 yrs, 10+ years*

Output:	Outcome:	Impact:	Longevity:
A new catalytic innovation established, serves the WC economy	Improved business environment (for the target business group)	Which target group of businesses benefitted & what improved for them	Duration of benefits
<p>The new innovation is a business support solution that helps businesses in the WC grow through training, mentorship, improving management, planning, and sustainability. It provides integrated training, mentorship, and hands-on support, enabling better planning, business validation, and faster growth for entrepreneurs in the WC. It improves on previous solutions by offering all-in-one training, mentorship, and tools that help businesses plan, validate, and grow faster.</p>	<p>The solution was delivered via workshops, mentorship, giving businesses direct access to training. Target businesses accessed the programme through community outreach, partner referrals, and direct registration. They received the solution via modules, practical workshops and mentorship. This approach strengthened business skills, practices, and networks, contributing to an improved business environment for the target group.</p>	<p>a. The SBA Programme, target business groups are small and emerging businesses that require support to start, grow, or formalize their operations.</p> <p>b. To date, more than 450 business have participated in and completed the SBA development programme.</p> <p>d. Businesses in underserved areas improved management and planning, boosting sales, efficiency, and growth.</p> <p>e. Businesses in underserved areas boosting sales, efficiency, and potential for investment and job growth.</p>	<p>j. The benefits of this solution are expected to last more than 10 years, as it builds sustainable business skills and competitive advantages that help businesses remain viable, profitable, and resilient in the market over the long term.</p>

After completing the table, read from left to right. Check for coherence and improve if needed.

4. Declaration of Evidence to verify the results chain

What supporting evidence can you provide to verify that the results stated above are as stated?

	Output: A new catalytic innovation established, serves the WC economy	Outcome: Improved business environment (for the target business group)	Impact: Which target group of businesses benefitted & what improved for them	Longevity: Duration of benefits
What evidence can be provided? e.g. Records, reports, peer reviews, and so forth	A new catalytic innovation established, serving the WC economy through integrated training, mentorship, and business support tools.	Improved business environment for small and emerging businesses, in underserved areas, through enhanced management, financial planning, and operational capacity	Businesses benefited by increased sales, improved efficiency, and stronger sustainability, helping them make informed decisions and grow competitively.	Expected 10 years, as businesses gain sustainable skills and competitive advantage, ensuring lasting benefits.

Records of modules training, workshops and mentorship sessions, attendance logs, business performance reports, testimonials from participants, partner and funder reports.

5. Select the best category of award for this innovation

Sector	Award	Mark with "X"
Private Sector	6 x Catalytic innovations that contribute to growth	
Public Sector	1 x Provincial- or National-government systemic innovation most impactful on economic growth	
	1 x Local & District Municipal innovation that is impactful on growth of their local economy	
	1 x Public-sector innovation, enhancing good governance	
Safety & Security	1 x Innovation enhancing safety & security	
Labour Market	1 x Labour market efficacy award Reducing impediments to increased employment	
Academia	1 x Research the most impactful on competitiveness of Industry	
	1 x Tertiary education best aligned to Industry / market needs	
	1 x Most successful start-up / spin-out	
	1 x Entrepreneurship development in higher education	X
Industry Sector Bodies	1 x Institution/s strengthening stakeholder cooperation to enhance competitiveness of their Industry	
Organised Business	1 x Institution/s strengthening stakeholder cooperation to enhance competitiveness of their business precincts	

6. Check that you completed all that is necessary.

7. Submit this documented and/or video-recorded to innovation@capechamber.co.za.

Thank you for helping us discover and celebrate the champions shaping a better WC economy!