



Please complete this nomination form accurately, completely, but succinctly.

1. Contact details

Nominator (Person)	Nominating Organisation	Signature	Date	e-mail address
Vanessa Barnes			02/04/2026	vanessabarnes379@gmail.com

Nominated Person	Nominated Organisation	Sub-sector one of the following: Private Sector or Academia or Public Sector or Non-Profit	Cell phone number	e-mail address
Werner Cloete	Calling Education NPC	Non-profit	083 655 1044	wcloete@callingeducation.org.za

2. Short description

±100-word description of what the innovation / solution is and who needs to be recognised for which parts of the solution.

(e.g. new service /product /solution /regulation /infrastructure /institutional capacity)

Three Calling Academy low-fee independent high schools were founded since 2018 (two in the Western Cape). The school fee of between R7 500 and R 8 000 p.a. is within reach of low-income communities. Innovative programmes such as "Future Fathers" and "Called to Impact" enrich for social impact. Academic achievements have been outstanding. Powerful impact has been measured independently. The new facilities at CallingAcademy Stellenbosch won the first category prize in two international architecture competitions. Selected learners attend annual convention at Oxford University. More than R80 million has been raised in donations. A think-tank has been hosted to share best practice with seven other attending schools.

Werner Cloete is the co-founder and CEO and can be recognised for co-founding and growing the organisation to the influential role-player it has become.

3. Detailed description

Please answer all the questions (a) to (j) below, and **place answers** in the **prescribed place** as indicated in the **table below** (to construct a results chain).

For instance, the answer to question (a) should be written in the third column next to (a).

- a. What is the target business group/s that this innovation serves and improves?
- b. How many of these target businesses have already utilised this new solution?
- c. How did these businesses access and receive the new solution?
- d. What did this new solution help these businesses become better at?
- e. How did this help to improve their business performance? *Increased sales, lower costs, increased investment, increased employment, increased exports?*
- f. What exactly is this new innovative solution?
- g. What makes it new, compared to what existed before? (Novelty in WC economy)
- h. What makes it better than what existed before?
- i. How is/was the new solution made available to the target market / business group?
- j. What will ensure that the financial viability / sustainability of providing the innovative solution and the beneficial consequences remain intact over this period? *E.g. profitable business with an enduring competitive advantage in the market.* What is the expected longevity of this solution? *E.g. 5yrs, 10 yrs, 10+ years*

Output: A new catalytic innovation established, serves the WC economy	Outcome: Improved business environment (for the target business group)	Impact: Which target group of businesses benefitted & what improved for them	Longevity: Duration of benefits
<p>f. Innovative financial and educational model in three new independent high schools for low-income learners.</p> <p>g. The financial model is novel and involves government, parents and a unique donor model. Education model innovations provide social impact.</p> <p>h. Low price-point, yet outstanding tuition, embedding a sense of purpose and community calling in learners.</p>	<p>i. Calling Academy founded in 2018 in Stellenbosch and 2025 in Paarl. Relationship formed with primary schools.</p> <p>c. Primary schools were grateful for a high quality solution for their low-income Gr. 7 learners. Open days and invitations to the new schools opened access for learners and relationships with primary schools.</p>	<p>a. High school learners from low-income communities. Access to top-quality, affordable high school. Primary schools also benefitting.</p> <p>b. 435 learners in WC Calling Academy schools. Roughly 50 primary schools represented.</p> <p>d. The solution helped the local education system performance by providing a quality pathway after primary school.</p> <p>e. Strong NSC results were produced, exceptional impact measured.</p>	<p>j. The financial viability and sustainability is built on a diversified, innovative revenue model (low school fee, gov. subsidy and donations). A very high level of donor trust has been established including international donors.</p>

After completing the table, read from left to right. Check for coherence and improve if needed.

4. Declaration of Evidence to verify the results chain

What supporting evidence can you provide to verify that the results stated above are as stated?

	Output: A new catalytic innovation established, serves the WC economy	Outcome: Improved business environment (for the target business group)	Impact: Which target group of businesses benefitted & what improved for them	Longevity: Duration of benefits
What evidence can be provided? e.g. Records, reports, peer reviews, and so forth	Two low-fee independent schools with completed classroom building projects established (one being an international architecture competition award-winner). Influence in the sector achieved (reviews of think-tank hosted).	Significantly improved academic achievement for target group (Grade 12 and Systemic Test results). Post-school pathway programme launches learners after school (percentage NEET). Community impact projects launched.	"Level 4 and 5 educational outcomes achieved with Quintile 1 and 2 learners." - Stellenbosch University study Learner impact surveys reveal high impact.	The schools and model will continue to exist, reaching thousands in years to come. Learners coming through the schools will contribute to WC afterwards.

5. Select the best category of award for this innovation

Sector	Award	Mark with "X"
Private Sector	6 x Catalytic innovations that contribute to growth	X
Public Sector	1 x Provincial- or National-government systemic innovation most impactful on economic growth	
	1 x Local & District Municipal innovation that is impactful on growth of their local economy	
	1 x Public-sector innovation, enhancing good governance	
Safety & Security	1 x Innovation enhancing safety & security	
Labour Market	1 x Labour market efficacy award Reducing impediments to increased employment	
Academia	1 x Research the most impactful on competitiveness of Industry	
	1 x Tertiary education best aligned to Industry / market needs	
	1 x Most successful start-up / spin-out	X
	1 x Entrepreneurship development in higher education	
Industry Sector Bodies	1 x Institution/s strengthening stakeholder cooperation to enhance competitiveness of their Industry	
Organised Business	1 x Institution/s strengthening stakeholder cooperation to enhance competitiveness of their business precincts	

6. Check that you completed all that is necessary.

7. Submit this documented and/or video-recorded to innovation@capechamber.co.za.

Thank you for helping us discover and celebrate the champions shaping a better WC economy!