



The Cape Chamber of Commerce & Industry and the Cape Higher Education Consortium

# WESTERN CAPE ECONOMY INNOVATION AWARDS NOMINATION FORM 2026

Please complete this nomination form accurately, completely, but succinctly.

## 1. Contact details

Nominator (Person)	Nominating Organisation	Signature	Date	e-mail address
Stacey Singh	The Shoprite Group		16/03/2026	srsingh@shoprite.co.za

Nominated Person	Nominated Organisation	Sub-sector one of the following: Private Sector or Academia or Public Sector or Non-Profit	Cell phone number	e-mail address
Andy Ridge	The Shoprite Group	Private Sector	0769253431	amridge@shoprite.co.za

## 2. Short description

**±100-word description of what the innovation / solution is and who needs to be recognised for which parts of the solution.**

*(e.g. new service /product /solution /regulation /infrastructure /institutional capacity)*

By integrating digital ordering, store-based fulfilment, and last-mile delivery into a seamless on-demand model, Sixty60 has fundamentally reshaped grocery retail in South Africa. In doing so, it has accelerated innovation across retail and logistics while creating new employment and strengthening supplier and delivery .

ShopriteX  
Sixty60  
Checkers  
Shoprite

### 3. Detailed description

Please answer all the questions (a) to (j) below, and **place answers** in the **prescribed place** as indicated in the **table below** (to construct a results chain).

For instance, the answer to question (a) should be written in the third column next to (a).

- a. What is the target business group/s that this innovation serves and improves?
- b. How many of these target businesses have already utilised this new solution?
- c. How did these businesses access and receive the new solution?
- d. What did this new solution help these businesses become better at?
- e. How did this help to improve their business performance? *Increased sales, lower costs, increased investment, increased employment, increased exports?*
- f. What exactly is this new innovative solution?
- g. What makes it new, compared to what existed before? (Novelty in WC economy)
- h. What makes it better than what existed before?
- i. How is/was the new solution made available to the target market / business group?
- j. What will ensure that the financial viability / sustainability of providing the innovative solution and the beneficial consequences remain intact over this period? *E.g. profitable business with an enduring competitive advantage in the market.* What is the expected longevity of this solution? *E.g. 5yrs, 10 yrs, 10+ years*

<b>Output:</b> A new catalytic innovation established, serves the WC economy	<b>Outcome:</b> Improved business environment (for the target business group)	<b>Impact:</b> Which target group of businesses benefitted & what improved for them	<b>Longevity:</b> Duration of benefits
<p>Theory of change - cuttine waste, f. time customers spend in-store therefore time back for quality of life.</p> <p>g. Nothing existed in the Shoprite space. In SA retail, same day delivery did not exist.</p> <p>h. Same day delivery did not exist and Sixty60 did it in 60minute.</p> <p>"Shop in sixty seconds and get it delivered in Sixty minutes."</p>	<p>i. Via app or website</p> <p>c. Mobile solution via app and website</p>	<p>a. All consumers in South Africa</p> <p>b. 7 million downloads since launch</p> <p>d. Raised the bar for innovative logistics, customer experience and customer service.</p> <p>e. Increased sales, increased investment, increase employment</p>	<p>j. A dedicated team working on improving the functionality for a more frictionless shopping experience based on tech enhancements and data-driven insights</p> <p>10+ years</p>

After completing the table, read from left to right. Check for coherence and improve if needed.

#### 4. Declaration of Evidence to verify the results chain

What supporting evidence can you provide to verify that the results stated above are as stated?

	<b>Output:</b> A new catalytic innovation established, serves the WC economy	<b>Outcome:</b> Improved business environment (for the target business group)	<b>Impact:</b> Which target group of businesses benefitted & what improved for them	<b>Longevity:</b> Duration of benefits
<b>What evidence can be provided?</b> e.g. Records, reports, peer reviews, and so forth	Grocery-led super app with every day utility: high scale and high frequency customer base  No. 1 grocery delivery app in SA.	Record levels of brand advocacy and customer satisfaction.  18 181 new jobs created since launch	All consumers in South Africa.  Customer experienc. Time saving	6 years

<https://www.shopriteholdings.co.za/docs/interim-results-presentation-2026.pdf>

<https://www.shopriteholdings.co.za/shareholders-investors.html>

[https://www.linkedin.com/posts/shopritex\\_last-friday-laerskool-die-president-primary-activity-7432050054867152896-n8Dp?utm\\_source=share&utm\\_medium=member\\_desktop&rcm=ACoAABYpK-UB-044VOkqpk2B1DFow19PnOsERA](https://www.linkedin.com/posts/shopritex_last-friday-laerskool-die-president-primary-activity-7432050054867152896-n8Dp?utm_source=share&utm_medium=member_desktop&rcm=ACoAABYpK-UB-044VOkqpk2B1DFow19PnOsERA)

<https://www.enca.com/lifestyle/inside-sixty60-how-shoprite-trains-thousands-delivery-riders>

#### 5. Select the best category of award for this innovation

Sector	Award	Mark with "X"
<b>Private Sector</b>	6 x Catalytic innovations that contribute to growth	X
<b>Public Sector</b>	1 x Provincial- or National-government systemic innovation most impactful on economic growth	
	1 x Local & District Municipal innovation that is impactful on growth of their local economy	
	1 x Public-sector innovation, enhancing good governance	
<b>Safety &amp; Security</b>	1 x Innovation enhancing safety & security	
<b>Labour Market</b>	1 x Labour market efficacy award Reducing impediments to increased employment	
<b>Academia</b>	1 x Research the most impactful on competitiveness of Industry	
	1 x Tertiary education best aligned to Industry / market needs	
	1 x Most successful start-up / spin-out	
	1 x Entrepreneurship development in higher education	
<b>Industry Sector Bodies</b>	1 x Institution/s strengthening stakeholder cooperation to enhance competitiveness of their Industry	
<b>Organised Business</b>	1 x Institution/s strengthening stakeholder cooperation to enhance competitiveness of their business precincts	

6. Check that you completed all that is necessary.

7. Submit this documented and/or video-recorded to [innovation@capechamber.co.za](mailto:innovation@capechamber.co.za).

Thank you for helping us discover and celebrate the champions shaping a better WC economy!