

Innovative Packaging for Modern Wines



Introducing South Africa's first Eco-Flat Wine Bottle

This patented design is already outselling glass in Europe.

It's now manufactured locally in South Africa by Polypet.

Features:

- 750ml Screw Top Bottleneck
- Safe - No glass breakage
- Unique flat shape (H 313 x W 91 x D 42 mm)
- Larger front size impression than glass bottle
- Fits more bottles per shelf
- Made from 25% recycled material (PET)
- Colours including dead leaf green and colourless
- Available with a range of closures
- Fits elegant 30H60 Novatwist® Plastic Closure for easy recycling

Aspire® PET:

- BPA Free
- Odour free
- Inert, does not react to wine

- 100% Recyclable
- Approved by EU Regulations 10/2011 and USA FDA Code of Federal Regulations (CFR21)

Benefits:

- Lightweight at only 63g versus 400g glass bottle
- Over 80% lighter than glass
- Shape enables more per pallet: UK pallet = 1200 bottles
Euro pallet = 1152 bottles
- Approximately 40% more space efficient per pallet than glass
- Case dimensions: 6's (L 190 x W 143 x H 326 mm)
12's (L 281 x W 188 x H 326 mm)
- Reduced carbon emissions

Applications:

- Suitable for all still wines
- Oxygen Barrier possible for 18+ months shelf life
- Ideal for outdoor events, hiking, picnics, online shopping delivery and In-flight Service (fits aircraft trolleys)
- 70% of SA middle-class consumers, millennials and women surveyed are likely to purchase
- Proven success in other markets - See Examples

TOGETHER IN PARTNERSHIP:



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