



The Cape Chamber of Commerce & Industry and the Cape Higher Education Consortium

# WESTERN CAPE ECONOMY INNOVATION AWARDS NOMINATION FORM 2026

Please complete this nomination form accurately, completely but succinctly.

## 1. Contact details

Nominator (Person)	Nominating Organisation	Signature	Date	E-mail address
Michéle Booyesen	Pétanque NXT		26/02/2026	drmich@petanquenxt.com

Nominated Person	Nominated Organisation	Sub-sector one of the following: Private Sector or Academia or Public Sector or Non-Profit	Cell phone number	E-mail address
Not applicable – organisational submission	Pétanque NXT	Private Sector	+27 82 445 2192	drmich@petanquenxt.com

## 2. Short description

**+100 word description of what the innovation / solution is and who needs to be recognised for which parts of the solution.**

*(e.g. new service /product /solution /regulation /infrastructure /institutional capacity)*

Pétanque NXT has developed a proprietary integrated operational intelligence model combining the Business X-Ray diagnostic, structured Process Architecture (VizPro® methodology), and the Navigator governance execution framework, enhanced through embedded AI. The solution enables Western Cape organisations to achieve measurable operational clarity, governance strength, and structured AI adoption. By linking strategy, process, risk, data, and execution, the model delivers an average 30% measurable performance improvement across engagements. The innovation strengthens competitiveness, reduces compliance costs, accelerates execution

cycles, and improves decision integrity. Designed and implemented in the Western Cape, the solution has been deployed across multiple regulated and growth-focused business environments.

### 3. Detailed description

Please answer all the questions (a) to (j) below, and place answers in the prescribed place as indicated in the table below (to construct a results chain):

- a. What is the target business group/s that this innovation serves and improves?
- b. How many of these target businesses have already utilised this new solution?
- c. How did these businesses access and receive the new solution?
- d. What did this new solution help these businesses become better at?
- e. How did this help to improve their business performance? *Increased sales, lower costs, increased investment, increased employment, increased exports?*
- f. What exactly is this new innovative solution?
- g. What makes it new, compared what existed before? (Novelty in the WC economy)
- h. What makes it better than what existed before?
- i. How is/was the new solution made available to the target market / business group?
- j. What will ensure that the financial viability / sustainability of providing the innovative solution and the beneficial consequences remain intact over this period? *E.g. profitable business with enduring competitive advantage in the market.* What is the expected longevity of this this solution? *E.g. 5yrs, 10 yrs, 10+ years*

<b>Output:</b> A new catalytic innovation established, serves the WC economy	<b>Outcome:</b> Improved business environment (for the target business group)	<b>Impact:</b> Which target group of businesses benefitted & what improved for them	<b>Longevity:</b> Duration of benefits
<p>f. An integrated operational intelligence model combining the Business X-Ray, VizPro® Process Architecture, Navigator governance framework, and AI-supported workflow enhancement into a single repeatable system.</p> <p>g. It integrates diagnostics, execution, governance, and AI into one structured architecture — reversing the common practice of layering technology onto unstructured processes. This architecture-first model is novel in the Western Cape context.</p> <p>h. It delivers faster insight, sustained</p>	<p>i. Delivered as a modular, scalable professional service adaptable to SMEs and multi-division organisations across sectors.</p> <p>c. Through a structured three-phase engagement model:</p> <ol style="list-style-type: none"> <li>1. Business X-Ray diagnostic</li> <li>2. Process Architecture (VizPro®) mapping</li> <li>3. Navigator governance execution with embedded AI support</li> </ol>	<p>a. Western Cape-based SMEs and mid-sized organisations operating in regulated, compliance-intensive, education, infrastructure, and professional service environments requiring operational clarity, governance strength, and structured AI integration.</p> <p>b. Implemented across 12 Western Cape-based organisations to date, collectively representing approximately 300+ employees across multiple sector.</p> <p>d. Achieving end-to-end process visibility, embedding compliance into workflows, clarifying accountability, reducing</p>	<p>j. A commercially sustainable, IP-driven model with expected longevity exceeding 10 years, supported by continuous refinement and scalable architecture-based design.</p>

governance, measurable ROI, scalable AI integration, and reduced reliance on fragmented advisory or standalone technology tools.		<p>inefficiencies, and applying AI within structured governance frameworks.</p> <p>e. Measured outcomes include:</p> <ul style="list-style-type: none"> <li>• 15–25% reduction in operational friction</li> <li>• Up to 40% reduction in documentation burden</li> <li>• 20% faster execution cycles</li> <li>• Approx. 30% blended ROI</li> <li>• Reduced compliance remediation costs</li> </ul> <p>These improvements strengthened competitiveness and cost efficiency within the Western Cape economy.</p>	
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After completing the table, read from left to right. Check for coherence and improve if needed.

#### 4. Declaration of Evidence to verify results chain

What supporting evidence can you provide to verify the results stated above are as stated?

	<b>Output:</b> A new catalytic innovation established, serves the WC economy	<b>Outcome:</b> Improved business environment (for the target business group)	<b>Impact:</b> Which target group of businesses benefitted & what improved for them	<b>Longevity:</b> Duration of benefits
<b>What evidence can be provided?</b> e.g. Records, reports, peer reviews, and so forth	<ul style="list-style-type: none"> <li>• Signed client testimonials confirming successful implementation of structured process mapping and governance frameworks.</li> <li>• Multi-year client engagements (including 8+ year ongoing relationships).</li> <li>• Documented Business X-Ray and storyboard-type process architecture outputs.</li> </ul> <p>Verified project delivery across multiple sectors including communications, funding</p>	<ul style="list-style-type: none"> <li>• Client confirmation of clarified roles and responsibilities following implementation.</li> <li>• Testimonials confirming improved stakeholder engagement and cross-functional collaboration.</li> <li>• Documented identification of key risk areas and improved KPI visibility.</li> <li>• Confirmation of reduced process ambiguity and structured governance alignment.</li> </ul>	<ul style="list-style-type: none"> <li>• Client confirmation of process mapping supporting successful application of R1 million funding.</li> <li>• Testimonials confirming measurable operational improvements and identification of significant efficiency gains.</li> <li>• Evidence of process changes projected to repay investment multiple times over.</li> <li>• Client verification of improved audit readiness and</li> </ul>	<ul style="list-style-type: none"> <li>• 8+ year recurring client relationships demonstrating sustained value.</li> <li>• Ongoing strategic governance framework implementation projects.</li> <li>• Continued utilisation of mapped processes and governance structures post-project completion.</li> <li>• Client commitment to future engagements and long-term</li> </ul>

	administration, compliance readiness and strategic process improvement. • Third-level operational staff verification confirming value and usability of outputs.	• Evidence of cost-effective delivery compared to alternative supplier proposals.	governance clarity. • Confirmed repeat engagements and referrals indicating sustained performance value.	adoption of the methodology. • Adaptability of the framework across different maturity levels and sectors.
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**5. Select the best category of award for this innovation**

Sector	Award	Mark with "X"
<b>Public Sector</b>	6x Catalytic innovations that contribute to growth.	X
<b>Public Sector</b>	1x Provincial- or National-government systemic innovation most impactful on economic growth	
<b>Public Sector</b>	1x Municipal (LM+DM) innovation that is impactful on growth of their local economy	
<b>Public Sector</b>	1x Public sector innovation, enhancing good governance.	
<b>Safety &amp; Security</b>	1x Innovation enhancing precinct safety & security.	
<b>Labour Market</b>	1x Labour market efficacy award reducing impediments to increased employment.	
<b>Academia</b>	1x Research most impactful on competitiveness of Industry	
<b>Academia</b>	1x Tertiary education best aligned to Industry / market needs	
<b>Academia</b>	1x Most successful start-up / spin out	
<b>Academia</b>	1x Entrepreneurship development in higher education	
<b>Industry Sector Bodies</b>	1x Institution/s strengthening stakeholder cooperation to enhance competitiveness of their Industry.	
<b>Organised Business</b>	1x Institution/s strengthening stakeholder cooperation to enhance competitiveness of their business precincts.	

**6. Check that you completed all that is necessary.**

**7. Submit this documented and/or video recorded to [innovation@capechamber.co.za](mailto:innovation@capechamber.co.za).**

Thank you for helping us discover and celebrate the champions shaping a better WC economy!