

2026
AWARDS

The Cape Chamber of Commerce & Industry and the Cape Higher Education Consortium

WESTERN CAPE ECONOMY INNOVATION AWARDS NOMINATION FORM 2026

Please complete this nomination form accurately, completely but succinctly.

1. Contact details

Nominator (Person)	Nominating Organisation	Signature	Date	e-mail address

Nominated Person	Nominated Organisation	Sub-sector one of the following: Private Sector or Academia or Public Sector or Non-Profit	Cell phone number	e-mail address
Christiaan van den Berg	JOB JACK	Private Sector	0829539908	christiaan@jobjack.co.za

2. Short description

+100 word description of what the innovation / solution is and who needs to be recognised for which parts of the solution.

(e.g. new service /product /solution /regulation /infrastructure /institutional capacity)

JOB JACK is an online platform for entry-level recruitment across South Africa:

For employers

Reduce the time spent on finding the right talent with JOB JACK's comprehensive, end-to-end recruitment process. The platform includes our proprietary JOB JACK assessments, personalised screening options like job-specific filtering questions, location filtering, and third-party credit and risk checks, all integrated seamlessly.

For job seekers

We provide an easy to use platform where job seekers can apply for a wide array of job opportunities without the need for financial outlay- no more printing CVs and travel costs to drop them off.

With over 6,000,000 registered job seekers that have been exposed to job opportunities and over 60,000 being placed into jobs, the two founder, Christiaan van den Berg and Heine Bellingan as well as the entire JOBJACK Pack should be recognized for helping fight unemployment in SA at scale.

3. Detailed description

Please answers all the questions (a) to (j) below, and place answers in the prescribed place as indicated in the table below (to construct a results chain):

- a. What is the target business group/s that this innovation serves and improves?
- b. How many of these target businesses have already utilised this new solution?
- c. How did these businesses access and receive the new solution?
- d. What did this new solution help these businesses become better at?
- e. How did this help to improve their business performance? *Increased sales, lower costs, increased investment, increased employment, increased exports?*
- f. What exactly is this new innovative solution?
- g. What makes it new, compared what existed before? (Novelty in the WC economy)
- h. What makes it better than what existed before?
- i. How is/was the new solution made available to the target market / business group?
- j. What will ensure that the financial viability / sustainability of providing the innovative solution and the beneficial consequences remain intact over this period? *E.g. profitable business with enduring competitive advantage in the market. What is the expected longevity of this this solution? E.g. 5yrs, 10 yrs, 10+ years*

Output: A new catalytic innovation established, serves the WC economy	Outcome: Improved business environment (for the target business group)	Impact: Which target group of businesses benefitted & what improved for them	Longevity: Duration of benefits
f. Traditional recruitment methods can be complicated, time-consuming, and often, inequitable. That's why we built a cutting-edge tech recruitment platform that automates the entire entry-level recruitment process, for both employers and job seekers. Our platform	i. We directly target our employers and partner with them to spread the word to job seekers – go to any PEP Stores and you will see a QR code for people to sign on to our platform. The job seekers use it through their mobile phone, either data-free or super data-lite – any	a. We target and improve the livelihoods of entry-level job seeker across South Africa. We also target employers that hire entry-level employees and provide more relevant candidates and streamline their recruitment process. b. We have over 6 million registered job seekers that have used the platform, having helped place over 60,000 job seekers. We also serve over 5,000	j. JOBJACK has sound and lucrative commercial model where employers pay us for the usage of our platform for their recruitment, from the admin saved, to the psychometrics to third-party checks – we are operationally very feasible and

<p>streamlines everything from assessments to online interview scheduling, ensuring that both job seekers and employers experience a seamless and efficient hiring journey.</p> <p>Launched in 2018, JOBJACK was created to dramatically improve the entry-level recruitment process for employers, AND break down the barriers that job seekers face, with a single tech-driven solution.</p> <p>For employers Reduce the time spent on finding the right talent with JOBJACK's comprehensive, end-to-end recruitment process. The platform includes our proprietary JOBJACK assessments, personalised screening options like job-specific filtering questions, location filtering, and third-party credit and risk checks, all integrated seamlessly.</p> <p>For job seekers We provide an easy to use platform where job seekers can apply for a wide array of job opportunities without the need for financial outlay- no more printing CVs and travel</p>	<p>phone that can go on a web-browser, which is 95% of the market. Employer users/store managers either use it on their phone or on a store computer/laptop.</p> <p>c. The job seekers use it through their mobile phone, either data-free or super data-lite – any phone that can go on a web-browser, which is 95% of the market. Employer users/store managers either use it on their phone or on a store computer/laptop.</p>	<p>employer sites across South Africa.</p> <p>d. This solution helps job seeker access more opportunities relevant for their experience, qualification and location in an easier way and also helps them present themselves better with our online CV builder and psychometric assessments built for the entry-level South African market – all at no cost. It helps the business find and recruit employees in a quicker and easier manner as well as indicates who would be a better job fit for a role, so they can help develop more long term careers.</p> <p>e. Our Case Study Stats speak for themselves - https://www.jobjack.co.za/jobjack-case-studies</p> <p>We see massive increase in sales, productivity; lower staff turnover, lower disciplinaries – all because the right people are matched with the right opportunities. They also see a much quicker time to hire and to promote,</p> <p>And as mentioned above, we have seen over 60,000 people be placed in job opportunities.</p> <p>Job seekers also save a lot of time and money on job hunting, which usually costs them approx. R1,000 per month according to various studies.</p>	<p>have raised over R80,000,000 in investment funds that we do not rely on, but can use for growth and see this solution as an indefinite one for noy only the WC, but SA, Africa and the world beyond.</p>
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costs to drop them off.

g. As mentioned above, the norm for entry-level job seeking and recruiting is paper CV's – job seekers spend their time and money handing them out or trying to scan them in and email them to employers; and employers sit with a box of paper CV's or email inbox full of pdf CV's and really have no idea who to hire and take long doing it.

They now have a easy and accessible way to do all this on their mobile phone and an scientifically proven indication of who would be a better job fit.

h. Before job seeker spend thousands of rands and time looking for a job – probably the wrong one and remain unemployed or find a job that they end up leaving in a few month because it was not a right fit; and employers struggle to find staff in a quick and easy manner, while also hiring the wrong people because they rely on bias's and indicators that are not a try reflection of a person's job fit – so they love staff quick and spend

wasted money on training the wrong staff.			
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After completing the table, read from left to right. Check for coherence and improve if needed.

4. Declaration of Evidence to verify results chain

What supporting evidence can you provide to verify the results stated above are as stated?

	Output : A new catalytic innovation established, serves the WC economy	Outcome: Improved business environment (for the target business group)	Impact: Which target group of businesses benefitted & what improved for them	Longevity: Duration of benefits
What evidence can be provided? e.g. Records, reports, peer reviews, and so forth	We have audited financial statements for the last few year as well as audited impact results done for the jobs fund.	We have audited financial statements for the last few year as well as audited impact results done for the jobs fund. We also have recorded case studies: https://www.jobjack.co.za/jobjack-case-studies	We have audited financial statements for the last few year as well as audited impact results done for the jobs fund. We also have recorded case studies: https://www.jobjack.co.za/jobjack-case-studies	We have audited financial statements for the last few year as well as audited impact results done for the jobs fund. We also have a board of external directors that can confirm. Here is also a short video: https://youtu.be/v5CzZY9fTKY?si=WDRB4JXyK1fKxXI-

5. Select the best category of award for this innovation

Sector	Award	Mark with "X"
Public Sector	6 x Catalytic innovations that contribute to growth.	
Public Sector	1 x Provincial- or National-government systemic innovation most impactful on economic growth	

Public Sector	1 x Municipal (LM+DM) innovation that is impactful on growth of their local economy	
Public Sector	1 x Public-sector innovation, enhancing good governance.	
Safety & Security	1 x Innovation enhancing precinct safety & security.	
Labour Market	1 x Labour market efficacy award Reducing impediments to increased employment.	X
Academia	1 x Research most impactful on competitiveness of Industry	
Academia	1 x Tertiary education best aligned to Industry / market needs	
Academia	1 x Most successful start-up / spin out	
Academia	1 x Entrepreneurship development in higher education	
Industry Sector Bodies	1 x Institution/s strengthening stakeholder cooperation to enhance competitiveness of their Industry.	
Organised Business	1 x Institution/s strengthening stakeholder cooperation to enhance competitiveness of their business precincts.	

6. Check that you completed all that is necessary.

7. Submit this documented and/or video recorded to innovation@capechamber.co.za.

Thank you for helping us discover and celebrate the champions shaping a better WC economy!