



Please complete this nomination form accurately, completely, but succinctly.

1. Contact details

Nominator (Person)	Nominating Organisation	Signature	Date	e-mail address
Rapelang Rabana	N/A		02/04/2026	hello@rekindlelearning.com

Nominated Person	Nominated Organisation	Sub-sector one of the following: Private Sector or Academia or Public Sector or Non-Profit	Cell phone number	e-mail address
Sally Nhlanhla	Rekindle Learning	Private Sector	0727922398	sally@rekindlelearning.com

2. Short description

±100-word description of what the innovation / solution is and who needs to be recognised for which parts of the solution.

(e.g. new service /product /solution /regulation /infrastructure /institutional capacity)

Rekindle Learning is a digital capability innovation company transforming workforce development across banking, telecoms, and public sectors through its microlearning platform, RekindleGo. Our approach goes beyond training - we build measurable capability by embedding learning directly into the flow of work. RekindleGo enables mobile-first, data-driven upskilling at scale, improving performance, retention, and productivity while reducing training costs. Implemented across corporates, education, and public institutions, the platform has supported thousands of learners. By localising global best practices for African contexts, Rekindle delivers a scalable, technology-enabled solution that strengthens organisational capability, enhances job readiness, and contributes meaningfully to sustainable economic growth

3. Detailed description

Please answer all the questions (a) to (j) below, and **place answers** in the **prescribed place** as indicated in the **table below** (to construct a results chain).

For instance, the answer to question (a) should be written in the third column next to (a).

- a. What is the target business group/s that this innovation serves and improves?
- b. How many of these target businesses have already utilised this new solution?
- c. How did these businesses access and receive the new solution?
- d. What did this new solution help these businesses become better at?
- e. How did this help to improve their business performance? *Increased sales, lower costs, increased investment, increased employment, increased exports?*
- f. What exactly is this new innovative solution?
- g. What makes it new, compared to what existed before? (Novelty in WC economy)
- h. What makes it better than what existed before?
- i. How is/was the new solution made available to the target market / business group?
- j. What will ensure that the financial viability / sustainability of providing the innovative solution and the beneficial consequences remain intact over this period? *E.g. profitable business with an enduring competitive advantage in the market.* What is the expected longevity of this solution? *E.g. 5yrs, 10 yrs, 10+ years*

Output: A new catalytic innovation established, serves the WC economy	Outcome: Improved business environment (for the target business group)	Impact: Which target group of businesses benefitted & what improved for them	Longevity: Duration of benefits
f.	i.	a.	j.
g.	c.	b.	
h.		d.	
		e.	
** See attached PDF "Results Chain_Detailed description"			

After completing the table, read from left to right. Check for coherence and improve if needed.

4. Declaration of Evidence to verify the results chain

What supporting evidence can you provide to verify that the results stated above are as stated?

	Output: A new catalytic innovation established, serves the WC economy	Outcome: Improved business environment (for the target business group)	Impact: Which target group of businesses benefitted & what improved for them	Longevity: Duration of benefits
What evidence can be provided? e.g. Records, reports, peer reviews, and so forth	** See attached PDF "Results Chain_Detailed description"			

5. Select the best category of award for this innovation

Sector	Award	Mark with "X"
Private Sector	6 x Catalytic innovations that contribute to growth	X
Public Sector	1 x Provincial- or National-government systemic innovation most impactful on economic growth	
	1 x Local & District Municipal innovation that is impactful on growth of their local economy	
	1 x Public-sector innovation, enhancing good governance	
Safety & Security	1 x Innovation enhancing safety & security	
Labour Market	1 x Labour market efficacy award Reducing impediments to increased employment	
Academia	1 x Research the most impactful on competitiveness of Industry	
	1 x Tertiary education best aligned to Industry / market needs	
	1 x Most successful start-up / spin-out	
	1 x Entrepreneurship development in higher education	
Industry Sector Bodies	1 x Institution/s strengthening stakeholder cooperation to enhance competitiveness of their Industry	
Organised Business	1 x Institution/s strengthening stakeholder cooperation to enhance competitiveness of their business precincts	

6. Check that you completed all that is necessary.

7. Submit this documented and/or video-recorded to innovation@capechamber.co.za.

Thank you for helping us discover and celebrate the champions shaping a better WC economy!

3. Detailed description

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f. RekindleGo is a mobile-first microlearning platform that delivers structured learning in short, engaging formats supported by behavioural science and data analytics.	i. The solution is made available through: * Subscription-based SaaS licensing * Enterprise contracts * Institutional partnerships * Custom content and platform solutions	a. Rekindle Learning serves a wide range of organisations in the Western Cape, including: * Corporates (finance, telecoms) * Skills development providers * Higher education institutions * Public sector organisations and NGOs * SMEs requiring scalable growth strategies and capability development solutions. Rekindle Learning has: * Enabled thousands of employees to access continuous learning * Supported organisations in improving performance and competitiveness * Strengthened the regional skills pipeline Contributed to job readiness and economic participation in the Western Cape	j. Rekindle operates a scalable SaaS business model with good revenue streams and strong client retention. Its competitive advantage lies in: * Going beyond training, and enabling role-based capability * Proprietary technology and learning frameworks * Established institutional partnerships * Proven impact and measurable outcomes The solution is expected to remain relevant for 10+ years, given the increasing demand for digital skills and lifelong learning.
g. While microlearning exists globally, Rekindle's innovation lies in: * Contextualising global learning models for African and WC markets * Combining capability mapping and design, technology, and behavioural insights into one integrated solution * Delivering measurable ROI through analytics and adaptive learning pathways	c. Businesses access Rekindle Ex via a cloud-based SaaS platform, delivered through: * Mobile and web applications * Custom enterprise deployments * Partnerships with institutions and sector bodies * Integrated learning ecosystems (LMS integrations and APIs)	b. To date, Rekindle Learning has supported 30+ institutions and organisations across Africa, with a significant footprint in the Western Cape, impacting thousands of employees and learners through its digital platforms.	
h. Compared to traditional training methods, RekindleGo: * Promotes real mastery of capability * Reduces learning time while improving retention * Scales across large and distributed workforces * Provides measurable outcomes through data tracking * Enables continuous, just-in-time learning rather than one-off training * Measures and delivers return on investment		d. The solution enables organisations to: * Build role-based capability * Upskill employees rapidly through bite-sized, high-retention learning * Improve compliance and onboarding processes * Enhance leadership and digital skills * Track learning outcomes through real-time analytics * Track accredited learning delivery and outcomes	
		e. As a result, businesses have experienced: * Increased productivity and workforce efficiency * Sales enablement * Reduced training costs and time-to-competency * Improved employee retention and engagement * Enhanced organisational agility and innovation capacity	

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What evidence can be provided? e.g. Records, reports, peer reviews, and so forth	* Signed client contracts and service-level agreements * Platform deployment and onboarding records * Product documentation and technical architecture of Rekindle Ex * Records of partnerships with Western Cape organisations and institutions	* Platform analytics dashboards showing usage, adoption, and engagement * Learner performance reports (completion rates, assessment results, skills progression) * Client training reports demonstrating improved workforce capability * Internal organisational reports on training efficiency and effectiveness	* Case studies demonstrating ROI (e.g. productivity improvements, cost savings) * Client performance data reflecting increased efficiency or growth * Testimonials and formal feedback from partner organisations * Evidence of improved employee readiness, retention, and job performance * Multi-year contracts and client renewal records * SaaS subscription and revenue growth data * Independent evaluations and industry recognition * User growth trends and long-term adoption metrics

Use Case: ABSA Business Banking

Output: A new catalytic innovation established, serves the WC economy	Outcome: Improved business environment (for the target business group)	Impact Which target group of businesses benefitted & what improved for them	Longevity Duration of benefits
What evidence can be provided? e.g. Records, reports, peer reviews, and so forth	Rekindle Learning designed and delivered a targeted AI enablement and innovation programme for ABSA Business Banking teams, focused on building internal capability and preparing teams for an AI-driven innovation pipeline. This included structured learning, practical application, and the development of a team-based hackathon model to generate new, business-relevant AI solutions.	As a result of the programme, ABSA Business Banking teams have demonstrated: * Increased productivity and efficiency in delivering outputs * Faster turnaround times from ideation to client-ready solutions * Improved internal collaboration and innovation culture * Enhanced capability to identify and apply AI tools within business processes	Within ABSA Business Banking: * Teams developed company-specific AI use cases aligned to strategic priorities * Improved decision-making on which AI tools to develop or deploy * Strengthened alignment with compliance, ethics, and governance standards * Anticipated improvements in client conversion, service delivery, and operational efficiency This innovation contributes to strengthening the competitiveness of a major financial institution operating within the Western Cape, with downstream benefits for SMEs and clients served by the bank. The initial programme was delivered over 4 months, including a 6-week intensive enablement phase. * Rekindle Learning is now entering Phase 2, which includes: * Refinement and validation of identified AI use cases * Co-creation of solutions for high-impact opportunities * Delivery of an internal hackathon to test and select viable innovations * Full integration of selected solutions into ABSA's operational environment This phased approach ensures long-term sustainability and embedment, with expected benefits extending 5–10+ years as AI capabilities mature and scale within the organisation.