

**From:** Shaheed Hendricks <[shaheed@capebpo.org.za](mailto:shaheed@capebpo.org.za)>

**Sent:** Tuesday, 31 March 2026 16:46

**To:** John Lawson <[john@capechamber.co.za](mailto:john@capechamber.co.za)>

**Subject:** FW: Blue Bird Intelligent Transport Innovation Award Submission Supporting Documents and Video Links

Hi John,

I hope you're well.

As discussed, please see below the official nomination submission for the Innovation Award. The team has now formally submitted their entry to the Western Cape Chamber of Commerce, including a detailed write-up and supporting video content.

The submission highlights the innovation and impact of Bluebird Group in supporting the BPO sector particularly their role in enabling one of the Western Cape's largest job-creating industries.

For ease of reference, I've included the supporting video links below:

- BPO sector overview and client testimonials
- Recognition as Top Support Service Provider at the CapeBPO Awards 2025
- Recognition at the BPESA Awards 2025

Please let me know if you need anything further from my side to support the nomination.

Kind regards,  
Shaheed

**From:** Wasief Chilwan

**Sent:** Tuesday, 31 March 2026 16:36

**To:** 'innovation@capechamber.co.za' <[innovation@capechamber.co.za](mailto:innovation@capechamber.co.za)>

**Cc:** Jacques Marneweck <[jacques@bluebirdgroup.co.za](mailto:jacques@bluebirdgroup.co.za)>; Alia Shamsodien

<[alia@bluebirdgroup.co.za](mailto:alia@bluebirdgroup.co.za)>; Sayeeda Allie <[sayeeda@bluebirdgroup.co.za](mailto:sayeeda@bluebirdgroup.co.za)>

**Subject:** Blue Bird Intelligent Transport Innovation Award Submission Supporting Documents and Video Links

Dear Sir/Madam,

We are pleased to submit our entry for the Innovation Award to the Western Cape Chamber of Commerce. Please find attached our detailed submission document for your review. For your convenience, we have also included links to our supporting videos within the submission document, as well as below:

Below are videos of testimonials of clients including an overview of Bluebird support structures to the BPO (Call centre)

1. BPO sector which is one of the largest job creators in the Western Cape:  
<https://drive.google.com/file/d/1dutbP8cfyZWndAjTefP-rU2OABt3ekBO/view?usp=sharing>
2. Bluebird Awarded Top Support Service Provider at the Cape BPO Awards 2025:  
[https://drive.google.com/file/d/1xfHUp9NkGhOohyp9AUCI87Yz124jxh4\\_/view?usp=sharing](https://drive.google.com/file/d/1xfHUp9NkGhOohyp9AUCI87Yz124jxh4_/view?usp=sharing)

3. Bluebird awarded the Top Support Service Provider at the BPESA Awards 2025:

<https://drive.google.com/file/d/17iQHfPfpwjPQrypeFkEFnaL5zLZZv5F4/view?usp=sharing>

These materials provide additional insight into our innovation, its impact, and its practical application.

Should you require any further information, clarification, or supporting documentation, please do not hesitate to contact us. We would be happy to assist in any way necessary. Thank you for considering our submission. We appreciate the opportunity to participate and look forward to your feedback.

Kind regards,



**WASIEF CHILWAN**

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