

**From:** Peter Turner <peter@beelinelearn.com>

**Sent:** Monday, 16 February 2026 15:10

**To:** Innovation <innovation@capechamber.co.za>

**Cc:** Dylan Evans <dylan@beelinelearn.com>; James Mallett <james@beelinelearn.com>

**Subject:** 2026 WC Economy Innovation Awards — Nomination: Beeline Learn (Pty) Ltd

Dear Innovation Awards Team,

Please find attached our submission for the 2026 Western Cape Economy Innovation Awards in the Catalytic Innovations category. We were nominated through the CDI/OCIF program.

Beeline is a Cape Town-based workforce intelligence platform that uses AI and WhatsApp-native delivery to convert company standards into measurable workforce performance. We serve 41 paying clients and over 19,000 workers across the Western Cape and nationally, with demonstrated outcomes including 30% error reductions, 50% faster onboarding, and a 40x increase in (workforce) training throughput.

Attached:

1. Completed nomination form
2. Supporting 3-page document with evidence of impact, novelty, and peer recognition

In lieu of a video submission, we include a link to the Born to Build podcast episode in which co-founder Peter Turner walks through Beeline's innovation, impact, and vision in detail:

<https://creators.spotify.com/pod/profile/born-to-build-podcast/episodes/Hacking-Human-Potential-Inside-the-Mind-of-an-EdTech-Builder---Peter-Turner--Beeline-e3f09kc/a-acfhqur>

We are happy to provide additional evidence (including audited accounts, client case studies, and letters of reference) should our nomination be shortlisted. We are also happy to provide a video submission if you need one on top of the above.

Thanks very much for the opportunity to participate. We look forward to hearing from you.

Warm regards,

Peter Turner

Co-founder — Product & Strategy

Beeline Learn (Pty) Ltd