

Sent via email

DATE: 12 April 2023

To: To whom it may concern

Dear Sir / Madam

RE: RECYCLING TROLLEYS REVIEW USING INNOVATIVE 4PS Ithemba Phakama Experience

Birthered in 2016 when DEA&DP's Directorate: Sustainability (D:SUST) saw recycling as a green economy opportunity to make a difference, improve the working conditions, livelihoods integration and dignity of informal waste pickers and using the Expanded Public Works Programme (EPWP) as an implementation modality to run community centre based holistic recycling hubs supporting trolleypreneurs through its iThemba Phakama People Public Private Partnership Model (4P's) programme – a government-partnered "People Public Private Partnership" project that also provides further opportunities for skills development. The 4Ps instils pride in the entrepreneurial jobs which informal recycling have created for themselves by recycling, fight poverty and promoting sustainable self-employment opportunities.

People often associate the informal sector with very low and insecure earnings and high levels of (*working*) poverty. There are good reasons for this, yet such a view also distracts us from a different question: to what extent do earnings from the informal sector protect workers and their households from poverty? Research shows us that a job in the informal sector reduces poverty about as much as a job in the formal sector (*Paul Cichello, Michael Rogan, 2017*). As D:SUST at our first proof of concept meeting, we noticed we needed to address the issue of self-esteem. Our clients feel as if they're at the bottom of society. Many don't even want their picture taken. We look at our reclaimers as a whole human being and replacing their often-stolen retail grocery store trolley with a ShonaquipSE/Uhambo manufactured recycling trolley has been one of the biggest trigger of dignity and confidence. From our project experience, we're very happy with the trolleys, we have no issues or accidents to report which is great considering we have over +/-450 trolleys in service that we've purchased from ShonaquipSE/Uhambo. Even our clients that are living with disabilities also use them without and issues or complaints – from a design point of view, these trolleys work well, they're appropriate for the users, robust and yet functionally effective and efficient. From a 4Ps perspective, it's the best trolley version we've ever had and won't be swapping it for any other having trial run lots of other options during our proof of concept phase.

It is my pleasure to write this review confirming the above details to you and don't hesitate to contact me should they be any queries on your part.

Yours sincerely



Ron Mukanya
Director: Sustainability