

Systemic Competitiveness: Systemic Dialogue Network (SDN)

Business building triple helix dialogues to link the Government and University teams to improve Business Environment Systemic Competitiveness.



Industry Sector PCs

1. Real estate & Construction

2. Food & Beverage (manufacturing)

3. Tourism & Hospitality

4. Ocean economy

5. Agriculture

6. Manufacturing:

- Metal

- Textile

- Plastics

- Furniture

7. Transport & related

- Passenger

- Freight

8. Energy supply

9. Telecoms & ICT

10. Wholesale & Retail

11. Business services12. Finance & Insurance

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13. Education 14. Health & Social services

15. Design & Creative Industries

16. Non-profits

Places

Chapters (SME):

Athlone

Cape Coast

Cape Town Central

Helderberg

Khavelitsha

Mitchells Plain

WITCHEIIS Plair

South Peninsula Tygerberg

70----

Winelands

Precinct Lead firm Consensus (PLFs)

Philippi

Business Environment Portfolio Committees:

Public Institution efficacy

- Economic & Development policies
- Public investment efficacy
- Service delivery, red-tape
- Governance

Public institution performance

- Public sector reforms
- Safety & Security

Infrastructure efficacy

- Transport & logistics (eco-systems)
- Energy (eco-systems)
- Water & Sanitation (eco-systems)
- ICT (eco-systems)

· ICT adoption efficacy

- · Health (eco-system) efficacy
- Skills development (eco-system) efficacy
- Labour market efficacy
- · Product market efficacy

Financial system efficacy

· Business dynamism

- Learn & adapt fast to compete
- Technology adoption
- Clustering eco-systems
- BDS eco-systems

Innovation capability

- Product-, process- innovation
- Business model innovation
- Innovation support eco-system
- Sustainability support eco-systems

WC Economic Eco-system: Oversight Partner Structure

Systemic Dialogue Network (SDN)

Invited to join our Network of Industry Networks:

Our nominated PC / Chapter leaders

- + University domain experts (close innovation chasm)
- + CoCT domain responsible leaders
- + WCG domain responsible leaders
- + SOE domain responsible leaders

All become part of one WC economy improvement team.

Not outside guests feeling excluded anymore.

"Tripple Helix" innovation institutionalised

Connecting responsible public sector and academics to each team, means they are invited quarterly to interact with their business customers, in an environment where thought leadership on the most important topics is required.

Systemic Dialogue Network (SDN)

Best thinkers explore best options to address most critical challenges

| Purpose | Business environment improvement priorities are discussed by decision makers and experts to influence improvement. |
|--------------------|---|
| Desired outcomes | Better options chosen to reduce systemic impediments to growth. KPI: Number of changes affected. |
| Output / Functions | Quarterly quality dialogues on topics prioritised by network partners. 2 x parallel streams covering 4 topics. 2 hour session, 30 m tea/networking break, 2nd 2 hr session. Each topic discussion by expert panel consisting of: Need firms (2) + Public sector responsible (2) + Academic experts (2) + consultant experts (2). Co-creation means change management safe and easy. Lasting support from experts combined. Agenda: Problem statement (5min) > Current plans & budget (25 m) > Debate (1 hr) > Q&A (20m) > So what now? (10m) |

| Select & organise | Select & organise | | Select & organise | | Select & organise | | Select & organise | | Select & organise | | |
|-----------------------------------|-------------------------------------|---|-------------------------------|---|---------------------------------|---|-----------------------------------|-------------|--|---|--|
| ON THE DAY: Topic 'X" speakers | Problem/opportunity context experts | > | Strategy responsible leader | > | Academic subject matter experts | > | Consultant subject matter experts | > | Dialogue facilitator + Scribe | > | Journalist & Videographer |
| | Share presentation | | Share presentation | | Share presentation | | Share presentation | | Sumarise: Need creative tension vs current vs options vs conclusions from all, responsible leader last) | | |
| 2 Hr PPD / Co-creation Agenda: | Problem statement (5min) | > | Current plans & budget (25 m) | > | Best practice alternatives | > | Better option evidence | > | So what changes? (10m) | > | Promote Thought Leadership (on these prioritised topics) |



