

# **LOCKDOWN WON'T KEEP THE CHAMBER DOWN!**

#### **COVID RELIEF - DEDAT**

Members assisted through the

Member staff assisted through the DEDAT funding DEDAT funding

CERTIFICATION

**Exporters** 

moved to

e-certification:

**FREE training** interventions offered

FREE training vouchers redeemed

**MEMBERSHIP New Members** in response to the effect of the pandemic on Business and our Members

Electronic

certificates

issued virtually:

57,527

### **EVENTS**



**Hybrid Events** 

Face-to-Face

Webinars

# First ever virtual AGM in 217 years of history

## **BUSINESS**

#### **NFORMATION**

Meetings with key government officials

Member businesses saved from closure due to direct Chamber intervention

Jobs saved due to direct Chamber intervention

**50**+

Interactive event goodie boxes delivered as far as JHB

livestreamed the event

**Participants** 

**Total event attendees** 7000+

Queries

received and

resolved by our

BI department

#### INTERNATIONAL TRADE



MOUs signed with foreign governments: Virtual bilateral trade events:

#### **NEW PLATFORM**

Countries

Time Zones

members working remotely

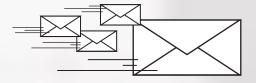
WR@P PROGRAMME

Chamber team

# **SOCIAL MEDIA**



#### **EMAILS**



Emails sent

Campaigns sent

Launched the My Glue App - Membership in your pocket!

Number of graduates

supported

In-person and virtual

DIGITAL RIBBON CUTTINGS





## **GENERAL**

When lockdown was announced, we moved our entire staff offsite and didn't miss a beat within

**24hrs!** 

Number of Chamber staff working 16 - 18 hour days to serve our Members