

Rustim Ariefdien Bio

Rustim is a Disability Expert Extraordinaire. He assists businesses to “let the Ability of disAbility enAble their profitAbility”. He achieves this through the BBBEE elements of the score card; skills development, employment equity and socio-economic development. He ensures that businesses are able to maximize their points on the BBBEE scorecard and become compliant to legislative requirements as laid out in the Employment Equity and Skills Development Acts.

Rustim’s purpose is the economic empowerment of persons with disability in Africa. Himself a person born with a disability, Rustim has extensive experience in the development and empowerment of persons with disability being well networked in business, government and civil society. As an entrepreneur Rustim has owned and spawned numerous enterprises specializing in Disability Economic Empowerment. Rustim has a Diploma in Disability Studies from the University of Cape Town.